

An Outsourced CFO Can Give Your Business a Boost

Does your company miss growth opportunities because you lack adequate business advice?

Yes, it's crucial to have an accountant or bookkeeper on your staff, but most accountants and bookkeepers don't have the expertise of a chief financial officer. If your company isn't large enough to hire a CFO, an outsourced CFO can fill your needs.

Here is what an outsourced CFO can provide:

- Cash flow management and forecasting expertise to prevent you from running out of cash.
- Knowledge of internal practices that prevent fraud.
- Steps to implement better financial reporting.
- A fresh perspective on your management plans.
- The insight to turn long-term visions into realistic strategies.
- Knowledge of potential threats to your business.

Bob Lynch and Strategic Financial Leadership provide outsourced CFO services. For an initial consultation, Mr. Lynch can be reached at 513-697-6724 or blynch@sflservices.com.

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